

MEDIA ADVISORY

24 September 2018

17th European Tourism Forum

On 1 and 2 October 2018 the 17th European Tourism Forum will take place in Vienna. This high-level conference is organised by the Austrian Presidency of the Council of the European Union together with the European Commission.

The forum will focus on the following issue: how can we create a sustainable future form of tourism that ensures quality of life and value added in the long run?

Megatrends such as digital and technological developments, demographic change, globalisation of markets and the need for resource efficiency influence tourism. After the political opening of the forum, renowned experts will take a look at the future of tourism. On the second day high-ranking personalities from all over Europe will discuss the resultant current and future challenges for the strategic planning of tourism.

Media Event:

Monday 1 October 2018

12:45-13:15 Press conference with

- Elisabeth KÖSTINGER, Federal Minister for Sustainability and Tourism
- Elżbieta BIENKOWSKA, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs
- Zurab POLOLIKASHVILI, Secretary-General of the World Tourism Organization (UNWTO)

The forum is **not open to the media**. However, both the press conference and the 2018 European Tourism Forum can be followed live via web-streaming.

Only media representatives who have obtained prior online accreditation with the Federal Press Service are allowed access the press conference at the **permanent conference and media centre of the Austrian Presidency of the Council of the EU** in Hall K2 (Presidency Briefing Room) in the Austria Center Vienna (ACV), Bruno-Kreisky-Platz 1, 1220 Vienna.

Online accreditation can be carried out directly on the website of the Austrian Presidency at <https://www.eu2018.at/media/Media-accreditation.html>.

The **accreditation badge is valid for the entire duration of the Austrian Presidency of the Council of the European Union**. The online accreditation system contains a **list of all the events** for which you can register. Please register in advance for the event you wish to attend.

On 1 October 2018, from 11:00 to 12:45, accreditation badges can also be collected from the media accreditation desk of the permanent conference and media centre of the Austrian Presidency of the Council of the EU in the Austria Center Vienna (ACV), Bruno-Kreisky-Platz 1, 1220 Vienna.

Collection times for accreditation badges (Schauflegasse 1, 1010 Vienna):

- Monday to Friday: from 09:00 to 13:00

Collection times for accreditation badges in the permanent conference and media centre (Austria Center Vienna, Bruno-Kreisky-Platz 1, 1220 Vienna):

- 1 October 2018: from 11:00 to 12:45

To collect your accreditation badge, you will need to present three documents: your accreditation confirmation, a valid press card or the original letter of assignment from your media organisation, and a government-issued photo identification (identity card, passport or driving licence).

Contact for accreditation:

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Contact Federal Ministry for Sustainability and Tourism

Tel.: 01/71100-606918, 01/71100-606716 or 01/71100-606911

Email: presse@bmnt.gv.at