

# Conference Programme

**People's Food – People's Health. Towards healthy and sustainable European Food Systems**

A conference organized in the context of the Austrian Presidency of the Council of the European Union on 22 and 23 November 2018

Austria Center Vienna, Austria

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## **People's Food – People's Health. Towards healthy and sustainable European Food Systems.**

*The European Food System is challenged in several ways: Health awareness and healthy lifestyles are playing an increasingly important role in Western societies. At the same time however, the prevalence of non-communicable diseases, often influenced by nutrition, is rising. In Europe alone, 60 million people suffer from diabetes and 55% of the adult population is overweight or obese. These figures clearly reflect the urgent need to find new solutions for the benefit of people, societies and the wider economy.*

*This calls for an open innovation approach in the food system. Cooperation across boundaries will create co-benefits for all stakeholders. With a view to addressing the challenges confronting the European food system, the Austrian Ministry of Labour, Social Affairs, Health and Consumer Protection is organising a high-level, cross-sectoral and interdisciplinary EU conference that brings together stakeholders from the entire food system.*

*Target audience: Representatives from different sectors from each Member State and important stakeholders from the four main domains (economy, civil society, health and environment) of the food system.*

*Together with change makers and innovators from various sectors across the EU Member States who have broad-based experience in boundary spanning projects, they will address the topic of “people's food – people's health”. The goal pursued by the conference is to mark a milestone on the way towards healthier and more sustainable European food systems.*

*This interdisciplinary, multilevel and highly interactive European conference thus seeks to:*

- facilitate an active dialogue between all relevant stakeholders in the food system,*
- share best practice examples from the EU Member States, demonstrating how cross-collaboration can work,*
- find novel ways to innovate and foster healthy nutrition and successfully tackle public health challenges by developing and launching concrete measures,*

*A conference hosted by the Austrian Federal Ministry of  
Labour, Social Affairs, Health and Consumer Protection  
in the context of the Austrian Presidency of the Council of the European Union*

 **Federal Ministry**  
Labour, Social Affairs, Health  
and Consumer Protection



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# People's Food – People's Health. Towards healthy and sustainable European Food Systems

## Preliminary Conference Programme

### DAY 1: Thursday, 22 November 2018

08:00 Registration at Austria Center Vienna and morning coffee

### SESSION 1: Challenges faced by European Food Systems - why public health matters

08:30 Welcome speeches

- ❖ Beate Hartinger-Klein, Federal Minister of Labour, Social Affairs, Health and Consumer Protection, Austria
- ❖ Josef Plank, Secretary General, Austrian Ministry of Sustainability and Tourism
- ❖ John Ryan, DG SANTE, European Commission
- ❖ Bente Mikkelsen, WHO Regional Office for Europe

09:15 Warm-up and Setting the Scene

09:30 **Food Systems – The next frontier of global health and sustainable development,** *Ilona Kickbusch, Director, Global Health Programme, Graduate Institute of International and Development Studies, Geneva*

10:05 Pick me! Brief overview of promising and best practice examples of session 2 and presentation of the INHERIT project.

11:00 **Coffee Break and changing Rooms**

## SESSION 2: Thinking out of the box and gaining insights

*This session is designed to spark creativity, promote mutual learning and inspire participants to think out of the box. By analysing and discussing a well-selected range of international promising and best practice examples in the field of healthy and sustainable food systems and meeting the innovators and change makers behind these projects, participants will gain insights into models of successful collaboration across boundaries with a view to improving food systems at the local, regional, national and/or European policy level.*

- 11:25      Interactive Working Session: Promising and best practice examples (Round I)
- ❖ **Cooking Kids - Kids to kids - let's prepare a healthy traditional meal**  
*Peljhan Anka, SI*
  - ❖ **Edible City Andernach**, *Sylvia Schwitalla, DE*
  - ❖ **Healthy – regional – seasonal: Implementation of sustainable nutrition in a university hospital**, *Gernot Brunner, Anna Eisenberger, Barbara Walcher, AT*
  - ❖ **Organic conversion of the public food system in Copenhagen Municipality** *Betina Bergmann Madsen, DK*
  - ❖ **Sugar reduction and wider reformulation programme in the UK**,  
*Tazeem Bhatia, UK*
  - ❖ **The European FOOD Programme** (Fighting Obesity through Offer and Demand), *Nolwenn Bertrand, EU*
  - ❖ **Community Supported Agriculture**, *Zsofia Perenyi, HU/EU*
  - ❖ **JPI – Food Policy Labs**, *Natasia Belc, RO*
  - ❖ **PROVE** - Promoting and Selling, *Natalie Henriques, Sibila Marques, PT*
  - ❖ **La Louve**, *Tom Boothe, FR*
- 13:10      **Lunch**
- 13:40      *Side Event: International Panel of Experts of Sustainable Food Systems (IPES-Food)*
- ❖ *Emile Frison, Bioversity*
  - ❖ *Mindaugas Maciulevičius, Member of the European Economic and Social Committee*
  - ❖ *Nikolai Pushkarev, European Public Health Alliance*
- 14:10      Changing Rooms
- 14:30      Interactive Working Session: Promising and best practice examples (Round II)
- 16:30      Outcomes: Summary of the day's findings
- 17:30      End of day 1

## Day 2: Friday, 23 November 2018

### Session 3: Mutual Understanding and Co-Benefits: Health as a shared value

- 08:00 Registration at Austria Center Vienna and morning coffee
- 08:30 Welcome and brief summary of day 1
- 08:50 **Externalities in the Spotlight: Economics of food systems and public health**, *David Stuckler, Department of Social and Political Sciences, Bocconi University, Italy*
- 09:10 **Co-Benefits: Improving health, environmental sustainability and economic prosperity through food systems change**, *Corinna Hawkes, Director of the Centre for Food Policy, City University, London, United Kingdom*
- 09:30 Questions & Answers
- 09:50 Introduction of the Workshops
- 10:20 **Coffee Break and changing rooms**

### Session 4: Moving forward: Connecting health and European food systems in new ways

- 10:35 Interactive Working sessions:
- These interactive working sessions focus on developing new ways of policy making that foster collaboration towards healthy and sustainable European food systems*
- Workshop 1: National governance for healthy and sustainable European food systems: Strategies for inter-ministerial and cross-sectoral collaboration**
- Chair: Clive Needle, EuroHealthNet
- ❖ Letteke Boot, Ministry of Health, The Netherlands
  - ❖ Per K. Christiansen, Deputy Director General, Ministry of Environment and Food, Denmark
  - ❖ Pedro Graça, Director National Program on Healthy Eating - Directorate General of Health, Portugal
  - ❖ Afton Halloran/Marie Persson, Nordic Council of Ministers
- Workshop 2: The impact of health aspects on local food policies**
- Chair: Sirpa Sarlio, Ministry of Social Affairs and Health, Finland
- ❖ Christophe Clergeau, European Committee of the Regions, EU
  - ❖ Betina Bergmann Madsen, Copenhagen Municipality, Denmark
  - ❖ Zsofia Perenyi, Community Supported Agriculture
  - ❖ Stephanie Wunder, Ecologic Institute, Berlin, Germany

***Workshop 3: Food systems dialogue – Connecting actors in food systems to accelerate collective action (co-organised by EAT Foundation)***

❖ Curator: David Nabarro, Strategic Advisor, EAT Forum

***Workshop 4: Food systems approaches to childhood obesity – from evidence to action***

Chair: Joao Breda, WHO Regional Office for Europe

- ❖ Sandra Caldeira, Joint Research Centre, European Commission
- ❖ Gerda Feunekes, Netherlands Nutrition Centre
- ❖ Joe Jewell, WHO Regional Office for Europe
- ❖ Susanne Logstrup, European Heart Network
- ❖ Franco Sassi, International Health, Policy and Economics, Imperial College, London, United Kingdom

***Workshop 5: FOOD2030: Research and Innovation driving Food Systems for Health***

Chair: Karen Fabbri DG RTD, European Commission & Attila Balogh DG SANTE, European Commission

- ❖ Martijntje Bakker, Joint Programming Initiatives – Healthy Diet for Healthy Life
- ❖ Lorraine Brennan, Biomarkers and Health Department, University College Dublin, Ireland
- ❖ Mojca Gabrijelcic, National Institute of Public Health, Ljubljana, Slovenia
- ❖ Bernardette Gutmann, Child Rights and Business, UNICEF, Geneva, Switzerland
- ❖ Anna Scavuzzo, Vice-Mayor of the City of Milan, Italy
- ❖ Mimi Tatlow-Golden, Centre for Children and Young People's Wellbeing, The Open University, Walton Hall, Milton Keynes, United Kingdom

***Workshop 6: Health and Food System Economics (co-organised by the OECD)***

Chair: Artur Furtado, DG SANTE, European Commission

- ❖ Olivier Allais, French National Institute for Agricultural Research INRA
- ❖ Hannah Brinsden, Head of Policy, World Obesity Federation
- ❖ Céline Giner, Directorate of Trade and Agriculture, OECD,
- ❖ Sabine Vuik, Directorate for Employment, Labour and Social Affairs, OECD

12:20 Coffee break/ light lunch

12:50 **Summary of the key learnings of the workshops**

13:25 **The way forward – towards healthy and sustainable European food systems: analyzing findings, identifying key learnings and next steps**

*Closing panel discussion with policy makers and other actors in the food system*

- ❖ Per K. Christiansen, Deputy Director General of the Danish Ministry of Environment and Food, Denmark
- ❖ Clive Needle, EuroHealthNet
- ❖ Sirpa Sarlio, Ministry of Social Affairs and Health, Finland
- ❖ Anna Scavuzzo, Vice-Mayor of the City of Milan, Milan Urban Food Policy Pact, Italy
- ❖ Pia Vračko, Secretary of State, Ministry of Health, Slovenia

14:30 **End of Conference & Departure**