

# MEDIA ADVISORY

6 November 2018

Vienna, Austria

## European Big Data Value Forum (EBDVF 2018)

Artificial intelligence depends on the availability of large data volumes. Therefore big data forms the basis for further technological developments and the associated economic opportunities. From 12 to 14 November leading representatives from European research, development and the economy come together in Vienna to discuss framework conditions and initiatives for data-driven innovation and artificial intelligence.

The European Big Data Value Forum 2018 (EBDVF2018) takes place in the framework of the Austrian Presidency of the Council of the European Union and with the active participation of the host country Austria, the European Commission and representatives of the industry.

On the first day, introductory statements will be given by Federal Minister Norbert Hofer, Director Gail Kent (European Commission) and Mark Shuttleworth (founder of Ubuntu). The first 2 days will take place in the Austria Center Vienna, where concrete examples of technical implementation in various areas of application will be discussed, as well as current developments regarding regulation on a European level and framework conditions for future research promotion. On the third day of the event, workshops will be organised in Siemens City, Vienna, on the topics networking and data ecosystems, amongst others.

Austria is the European leader in establishing platforms for a legal and transparent exchange of data. The country will present its successfully implemented “Data Market Austria” (Austria’s first digital ecosystem for data, business and innovation) and other, wider initiatives: The Data Intelligence Offensive (DIO) is a broad cooperation of research, industry and governmental authorities supporting the transition to the data economy. The DIO aims at creating safety and trust and at promoting the use of relevant technologies, market formation, data management and intelligent services. **The DIO is supported by several government authorities and will be presented on 13 November at 17:00 in Hall D of the Austria Center Vienna** (see: <https://www.european-big-data-value-forum.eu/program/>). **The first 2 days of the expert meeting will be open to the media.**

## Media Events: Monday 12 November 2018

- 09:10 Opening of the expert meeting by **Norbert Hofer**, Federal Minister for Transport, Innovation and Technology
- 09:35 Presentation by Carl-Christian Buhr, Deputy Head of Cabinet of the Commissioner for Digital Economy and Society Mariya Gabriel on the topic “Data-driven artificial intelligence: Elements of the European strategy”
- 09:50 Award ceremony for the Horizon Prize Big Data Technologies, presented by Director Gail Kent (Big Data in DG CONNECT, European Commission)
- 10:00 Presentation by **Mark Shuttleworth**, founder of Canonical (operating system “Ubuntu”) on the topic “Operational excellence in the age of AI”
- 10:45 Panel discussion on the topic “Challenges in Data-Driven AI for Europe” with
- Matthias Böhm, Data Science Professor, IBM and Graz University of Technology
  - Kurt Hofstädter, Siemens/Digital Factory CEE
  - Mark Shuttleworth, Canonical Ltd.
  - Gail Kent, European Commission, DG CONNECT
  - Michael Wiesmüller, Federal Ministry for Transport, Innovation and Technology
  - Svenja Hagenhoff, Professor in Erlangen, Germany
- Language: EN (without simultaneous interpretation)  
Venue: Hall D
- 13:00-14:30 Parallel sessions on the topics
- “European Data Flow”
  - “Explainable AI”
  - “Transforming Transport”
  - “Smart Factories”
- 15:00-16:30 Parallel sessions on the topics
- “Startups and Entrepreneurs Boosting Big Data
  - Corporate innovation”
  - “AI Standards”
  - “Data-Driven Bioeconomy”
  - “Healthcare”

- 17:00-18:30 Parallel sessions on the topics
- “Big Data & Machine Learning in the Company Strategy”
  - “Benchmarking Big Data”
  - “Data Literacy and Skills”
  - “Getting your Data-Driven Ideas Investor-Ready”
- Language: EN (without simultaneous interpretation)  
Venue: Hall D, Briefing rooms 1, 2 and 3

## Tuesday 13 November 2018

- 09:00 Presentation by Annabelle Gawer, Professor at the University of Surrey, on the topic “The Business of Platforms: Strategy in the Age of Digital Competition, Innovation and Power”
- 10:00-10:45 Presentation by Irfan Khan, Head of Sales, Platform and Data Management at SAP, on the topic “Making The World Run Better – a Holistic Approach to Enabling the Intelligent Enterprise”
- Language: EN (without simultaneous interpretation)  
Venue: Hall D
- 11:15-12:45 Parallel sessions on the topics
- “Responsible AI of the Future”
  - “Big Data on Big Clusters – High Performance Analytics”
  - “Technical Solutions for GDPR Compliance”
- 14:15-15:45 Parallel sessions on the topics
- “Data-Driven Business Model Innovation in Smart Industries”
  - “Artificial Intelligence in Cyber Security”
- Language: EN (without simultaneous interpretation)  
Venue: Hall D, Briefing rooms 1 and 2
- 16:15 Presentation by Georg List, Vice President of AVL List, on the topic “Big Data – Shaping Future Vehicles”
- 17:00 Presentation of the **Data Intelligence Offensive**
- 17:40 EBDVF conference closing / EBDVF workshops kick-off
- Language: EN (without simultaneous interpretation)  
Venue: Hall D

Only media representatives who have obtained prior online accreditation with the Federal Press Service are allowed access to the press conference and to the whole event at the **permanent conference and media centre of the Austrian Presidency of the Council of the EU** in the Austria Center Vienna (ACV), Bruno-Kreisky-Platz 1, 1220 Vienna.

Online accreditation can be carried out directly on the website of the Austrian Presidency at <https://www.eu2018.at/media/Media-accreditation.html>.

The **accreditation badge is valid for the entire duration of the Austrian Presidency of the Council of the European Union**. The online accreditation system contains a **list of all the events** for which you can register. Please register in advance for the event you wish to attend.

**On 12 November 2018, from 07:15 to 17:00, and on 13 November 2018, from 08:30 to 17:30, accreditation badges can also be collected from the media accreditation desk of the permanent conference and media centre of the Austrian Presidency of the Council of the EU in the Austria Center Vienna (ACV), Bruno-Kreisky-Platz 1, 1220 Vienna.**

**Collection times for accreditation badges (Schauflegasse 1, 1010 Vienna):**

- Monday to Friday: from 09:00 to 13:00

**Collection times for accreditation badges in the permanent conference and media centre (Austria Center Vienna, Bruno-Kreisky-Platz 1, 1220 Vienna):**

- 12 November 2018: from 07:15 to 17:00
- 13 November 2018: from 08:30 to 17:30

To collect your accreditation badge, you will need to present three documents: your accreditation confirmation, a valid press card or the original letter of assignment from your media organisation, and a government-issued photo identification (identity card, passport or driving licence).

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