

# Who is Who

#EuropeForCulture – Closing Conference of the  
European Year of Cultural Heritage 2018  
6 - 7 December 2018



## Imprint

Event: #EuropeForCulture – Closing Conference of the European Year of Cultural Heritage 2018

Date: 6 – 7 December 2018

Venue: Permanent conference and media centre of the Austrian Presidency of the Council of the European Union in the Austria Center Vienna (ACV).  
Bruno-Kreisky-Platz 1, 1220 Vienna

Host: The Federal Chancellery of Austria



Editor: Austrian Presidency of the Council of the European Union

Version: 05 December 2018

## SPEAKERS



### AUSTRIAN FEDERAL GOVERNMENT

#### **Gernot Blümel**

Federal Minister within the Federal Chancellery for EU, Arts, Culture and Media

Born on October 24th, 1981 in Vienna

2002–2009 Philosophy study programme at the University of Vienna and the Université de Bourgogne in Dijon

MBA study programme at the Executive Academy of the Vienna University of Economics and Business Administration

2006–2008 Employee in the Austrian Parliament and subsequently in the Office of the Second President of the Austrian National Council

2008–2010 Vice President of the Young European People's Party

2009–2011 Officer in the Federal Ministry for European and International Affairs

2011–2013 Officer for the Coordination of the Council of Ministers in the Austrian Vice Chancellor's Cabinet

2013–2015 Secretary-General and Media Policy Speaker for Media of the Austrian People's Party

October 2015–April 2016 Managing Party Chairman of the Austrian People's Party Vienna

October 2015–December 2017 Member of Vienna's City Council

Since April 2016 Party Chairman of the Austrian People's Party Vienna

June 2017 – December 2017 Media Policy Speaker for Media of the Austrian People's Party

December 2017 Inauguration as Federal Minister within the Federal Chancellery

Since January 8th, 2018 Federal Minister for the EU, Art, Culture and Media.



## EUROPEAN COMMISSION

### **Tibor Navracsics**

EU-Commissioner Education, Culture, Youth and Sport

Before this mandate, he served as Head of the Prime Minister's Office in Hungary, member of the Hungarian Parliament, Deputy Prime Minister, Minister of Public Administration and Justice and Minister of Foreign Affairs and Trade. In the 1990s, Tibor Navracsics started to teach at the University of Economics in Budapest. From 1997 until taking up office as European Commissioner, he taught at the Eötvös Loránd University's Faculty of Law and Political Sciences in Budapest, where he became an associate professor in 2001.

Tibor Navracsics is responsible for improving the quality and efficiency of the EU education systems, notably through the European Semester and the Education and Training 2020 strategic framework. Modernising education in the EU and making it more inclusive is crucial to meet the challenges of employability, innovation in the digital age, as well as building resilient, cohesive societies. Tibor Navracsics is also in charge of the implementation of Erasmus+, as well as other programmes in the field of culture (Creative Europe) and youth (European Solidarity Corps).



## EUROPEAN PARLIAMENT

### **Petra Kammerevert**

Since 2009 Ms Kammerevert is a member of the European Parliament (SPD), for the cities Krefeld, Düsseldorf, Krefeld, Mönchengladbach, Remscheid, Solingen, Wuppertal and the administrative districts Mettmann and Neuss, („constituency“).

She is a member of the Group of the Progressive Alliance of Socialists and Democrats in the European Parliament (S&D)

Present functions in the European Parliament:

- Chair of the Committee on Culture and Education

(apart from culture and education this committee is responsible for information-society, media, youth and sports policy)

- Member of the Delegation to the EU-Montenegro SAPC
- Substitute member of the Delegation to the EU-Albania Stabilisation and association Parliamentary Committee



## EUROPEAN COMMISSION

### **Lorena Aldana**

Ms. Aldana is a member of the taskforce charged with implementing the European Year of Cultural Heritage 2018 in the European Commission, Directorate-General for Education and Culture (DG EAC). She works in the design, management and communication of the Year's activities at EU level.

Before joining the European Commission, she worked for the Organisation for Economic Co-operation and Development (OECD) in the research and design of heritage-led local development strategies.

She has addressed the issue of youth engagement with cultural heritage by presenting interventions at international conferences such as the European Culture Forum 2017 in Milan, the UNESCO Italian Youth Forum 2018 in Matera, the Conference 'Cultural Heritage for a More Sustainable Europe' in Plovdiv, the ENCATC Youth in Action Day in Prague and the European Youth Event 2018.



## IDEAS FOR CHANGE

### **Mara Balestrini**

Ms. Balestrini is a Partner & CEO at Ideas for Change.

Mara is a Human Computer Interaction (HCI) researcher and a technology strategist. She is the CEO of Ideas for Change, an innovation agency advising cities, businesses and institutions. Mara's work sits at the intersection of civic technology, data, co-creation and Action Research. She has authored over 25 publi-

cations on these subjects and coordinated projects such as Making Sense EU, Bristol Approach and #DataFutures. Mara is also a co-founder of SalusCoop, the first Spanish cooperative for citizens' health data. Mara earned a PhD in Computer Science from the Intel Collaborative Research Institute on Sustainable Connected Cities (ICRI-Cities) at University College London (UCL). She also holds a BA in Audiovisual Communications and a MSc in Cognitive Systems and Interactive Media. She is Senior Faculty at the IAAC and a visiting lecturer at the the Royal College of Art (RCA). Her work has been awarded at ACM CHI, ACM CSCW, Ars Electronica, among others, and featured in international media such as the BBC, The Guardian, The Financial Times and El País.



### **Simon Blessing**

Travel Influencer, Filmmaker and Social Media expert. Travelling around the globe since the 21.05.2015.



INSTITUTE OF ATMOSPHERIC SCIENCES AND CLIMATE - UNIVERSITY OF BOLOGNA

### **Alessandra Bonazza**

Ms. Bonazza is the coordinator of the research team "Natural, environmental and anthropic hazards of cultural heritage" at the Institute of Atmospheric Science and Climate of the National Research Council of Italy (ISAC-CNR) and Professor of "Environmental Impact on Materials, Deterioration and Ageing" at the University of Bologna. She works in the field of heritage science moving from material characterization to pollution and climate impact on built heritage, resilience and adaptation of cultural heritage to climate changes and natural and man-made disasters. Principal investigator in several European projects, she is currently coordinating the Interreg Central Europe "Risk assessment and sustainable protection of Cultural Heritage in changing environment-ProteCHt2save".



## WERKRAUM BREGENZERWALD

**Renate Breuss**

Ms. Breuss is an Art Historian, Head of Working Group Crafts and Research and Member of Strategy Board, Werkraum Bregenzewald, Austria Lecturer at Intermedia Course teaching Culture, Design and Perception, Vorarlberg University of Applied Sciences

ITALIAN MINISTRY FOR CULTURAL HERITAGE  
AND CULTURAL ACTIVITIES**Giuliana De Francesco**

Ms. De Francesco is head of European multilateral relations at the Ministry for cultural heritage and cultural activities of Italy. She represents Italy in the Steering Committee for Culture, Heritage and Landscape of the Council of Europe, of which she is currently chair, and is the national expert delegated from the Capital city to participate in the negotiations of the Cultural Affairs Committee of the EU Council. Besides that, she serves as national coordinator of the European Year of Cultural Heritage 2018. Giuliana has a university degree in classical antiquity studies and further qualifications as a medieval manuscript curator and library and information scientist. She developed knowledge of the European policy arena, among others, in the coordination of MiBAC-led European projects in the field of digital access to and digital infrastructures for cultural heritage (2003-2010), as a Bellevue Fellow in the Federal Republic of Germany (2011) and serving as seconded national expert to the Council of Europe (2012-2013).



## OXFORD UNIVERSITY

**Peter Frankopan**

Mr. Frankopan is Professor of Global History at Oxford University, where he is Senior Research Fellow of Worcester College and Director of the Oxford Centre for Byzantine Research. He works on the history of the Eastern Mediterranean, Russia, the Middle East, Cen-

tral Asia and China. His work on the history of the Crusades as ‘overturning a millennium of scholarship’ and making ‘the most significant contribution to rethinking the origins and course of the First Crusade for a generation.’

His most recent book *The New Silk Roads: A The present and Future of the World* was published in November 2018. It is a ‘masterly mapping out of a new world order’ (Evening Standard) and nothing less than ‘a state of the world address’ (The National).

He works with UNIDO (United Nations Industrial Development Organisation) on the future of sustainable cities and on the Belt and Road Initiative. In 2017, he was appointed Senior Advisor and Academic Expert to a major project for the World Bank and Department for International Development (DFID) on Transport Corridors in South Asia. Professor Frankopan advises governments, inter-government agencies, multi-lateral institutions and corporations around the world about geopolitics. He writes regularly for the press in the UK, US, China and South Asia about international affairs. His website is [www.peterfrankopan.com](http://www.peterfrankopan.com)



## INTERNATIONAL INSTITUTE FOR THE INCLUSIVE MUSEUM

### **Amareswar Galla**

Mr. Galla is the Founding Executive Director, International Institute for the Inclusive Museum, ([director@inclusivemuseum.org](mailto:director@inclusivemuseum.org)); and Inclusive Museum Research Network that met in Granada in 2018 (<http://onmuseums.com/>). Former Vice President, International Executive Council of ICOM, Paris, he founded the inclusive museum movement two decades ago and Chaired the drafting and adoption of the ICOM Cultural Diversity Charter in Shanghai in 2010. His extensive publication record includes *World Heritage: Benefits Beyond Borders*, Cambridge University Press & UNESCO Publishing, 2012 (French and Korean translations 2013).





## EUROPEAN COMMISSION

### **Anne Grady**

Ms. Grady joined the EU Commission in May 2016 as a seconded national expert in the Cultural Policy Unit of the Directorate-General for Education and Culture. Before joining the Commission, she was a senior manager with the National Museum of Ireland and was responsible for a number of areas including the development of a wide range of policies and guidelines. She was also a member of the Member States Expert Group on Digitisation and Digital Preservation. In her earlier career working with the Ministry responsible for culture and heritage, she developed policy and legislation in respect of the national cultural institutions and was instrumental in establishing a Heritage Fund on a statutory basis. As Education and Marketing Officer for Dúchas the Heritage Service, Anne was a member of both the UK and USA Overseas Tourism Marketing Initiative Working Groups. Anne was also responsible for introducing a number of national initiatives, which are still in existence, notably the annual National Heritage Week and a yearly national ticket called the “Heritage Card” Anne has qualifications in geography, history, marketing, education, strategic management and corporate governance.



### **Andreas J. Hirsch**

Born in 1961 in Vienna, Austria, Andreas J. Hirsch works as a writer, photographic artist and art curator. His writings include "The Practice of Art and Science" (2017, together with Gerfried Stocker), a monography of the Swiss artist HR Giger (2016), the book "Friedensreich Hundertwasser – The Art of the Green Path" on the connections of art and sustainability, as well as books on Pablo Picasso and Tina Modotti. He was curator of KUNST HAUS WIEN from 2009 until 2014 and served on numerous juries including Prix Ars Electronica. - [andreas-hirsch.net](http://andreas-hirsch.net)



## WALES COUNCIL FOR VOLUNTARY ACTION

### **Tom Jones**

Mr. Jones is a farmer, author, and Vice President of WCVA ( Wales Council for Voluntary Action).

He also is a member of the EESC (European Economic and Social Committee) and Rapporteur for 3 Opinions on, Rural Development, Future of Villages and the contribution of Rural Areas to the EYCH.



## DANUBE UNIVERSITY KREMS

### **Anna Kaiser**

Ms. Kaiser is the Course Director of the post gradual Master's Programme in Cultural Property Protection at Danube University Krems, Austria. She received her PhD from Vienna University in Ancient History. Dr. Kaiser is also an Austrian Armed Forces reserve officer, inter alia trained as military liaison officer Cultural Property Protection. For Danube University Krems she heads the EU Interreg CENTRAL EUROPE project ProteCHt2save, dealing with the safeguarding of cultural heritage in a changing environment and lectures on Cultural Property Protection in Austria as well as for NATO and the German Armed Forces. For both the Austrian Armed Forces and Danube University Krems, Dr. Kaiser has participated in high profile research projects, inter alia a NATO funded Science for Peace and Security Project on "Best Practices for Cultural Property Protection in NATO-led Missions".



## RADIO Ö1 (ORF)

### **Nadja Kayali**

Ms. Kayali is an Austrian radio moderator and sought-after lecturer. The daughter of a Viennese mother and Syrian father, she has studied musicology, sociology and opera directing and brings her interest and expertise in the connections of the Middle Eastern and Western cultures as a bridge-builder in many of her

projects. She is currently working as a prime time presenter and broadcast producer for Ö1 (ORF) and is also the CEO of TRIFOLIATA, a company dedicated to using theater and the arts to explore academic issues of our time.



### **Uwe Koch**

Mr. Koch was born in 1958 in Berlin. He graduated and obtained a doctorate in sociology at the Humboldt University Berlin. Before being appointed head of the local office of the German National Committee for the Protection of Monuments under the Federal Government Commissioner for Culture and the Media on 1 June 2015, Uwe Koch had, since 1991, held various senior positions in the Ministry of Science, Research and Cultural Affairs of the state of Brandenburg. From 2002 to 2015 he was head of the department for the protection of monuments, culture of remembrance and museums in that ministry.

Currently, Uwe Koch is the German coordinator for the European Year of Cultural Heritage 2018.



### **AUSTRIAN FILM MUSEUM**

#### **Michael Loebenstein**

Mr. Loebenstein is the Director of the Austrian Film Museum (Vienna). He has worked as a curator, researcher and author in the field of film archiving, history, memory and digital culture since the late 1990s. He was the founder of the Film Museum's Research & Education department which he led from 2004 – 2011 when he left for Australia to lead the National Film & Sound Archive (2011- 2016). Projects and publications include Film Curatorship: Archives, Museums, and the Digital Marketplace ed. Paolo Cherchi Usai, Alexander Horwath, David Francis, Michael Loebenstein (2008); Gustav Deutsch ed. Wilbirg Brainin-Donnenberg, Michael Loebenstein (2009); Ephemeral Films. National Socialism in Austria (<http://efilms.ushmm.org/>). He is Secretary-General of FIAF – International Federation

of Film Archives; a board member of maa – Medienarchive Austria; and an Honorary Member (Museums Directors) of the Austrian Studies Association. He has served on a number of Boards of not for profit and community organisations and currently is a board member of the Wantok Musik Foundation (Australia–Papua New Guinea).



## EUROPEAN COMMISSION

### **Catherine Magnant**

is Head of the European Commission Task Force of the European Year of Cultural Heritage 2018, which is taking place in 36 countries.

She started her career in Moscow, where she headed the Press and Information Section of the European Commission Delegation. Back in Brussels, she was part of the team preparing the EU enlargement to Central and Eastern Europe. She then joined the EU's external relations service where she worked to promote human rights in third countries. She later turned to internal EU policies and was Deputy Head of Unit for cultural policy and innovation in the Directorate General for Education and Culture, working on the creative economy.

Catherine, a French citizen, is an alumnus of the Ecole Normale Supérieure de Saint-Cloud, Paris. She also graduated in international relations and Russian language from the Sorbonne University.

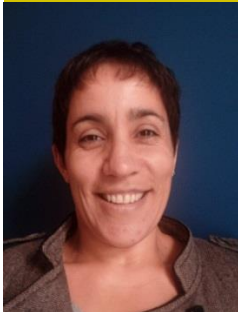


## EUROPEAN COMMISSION

### **Michel Magnier**

Mr. Magnier (born in 1960) graduated from the Institut d'Etudes Politiques de Paris (1981) and the Ecole nationale d'Administration (1986). He started his professional career in the French public service, serving as a "sous-préfet" in the French West Indies and in the Provence. He joined the European Commission in 1992, as a member of the President Jacques Delors' private office. From 1995, he held various positions in the Eu-

European Commission services, in particular in the DGs in charge of human resources, budget, competition, and home affairs. He has been a director since 2008, and took up his current post of Director for Culture and Creativity in January 2013.



#### EUROPEAN CONFEDERATION OF CONSERVATOR-RESTORERS ORGANIZATIONS

##### **Elis Marcal**

Ms. Marcal is a Conservator-restorer, Portugal E.C.C.O.-European Confederation of Conservator-Restorers Organizations Member



#### COUNCIL OF EUROPE

##### **Kathrin Merkle**

Ms. Merkle heads the Culture and Cultural Heritage Division of the Directorate of Democratic Participation at the Council of Europe and is Secretary to the Steering Committee for Culture, Heritage and Landscape. She oversees the Organisation's work on Culture and Democracy Indicators, Culture and Digitisation/Internet of citizens, the European Cultural Heritage Strategy for the 21st century and the Council of Europe's heritage conventions. Trained as a sociologist and political scientist, Kathrin worked for UNESCO Statistics in Paris before joining the Council of Europe in Strasbourg in 1993.



#### DER STANDARD

##### **Andreas Müller**

Mr. Müller, 35, from Germany, is currently working as a video journalist for the Austrian news outlet DER STANDARD. After having finished his international Master in media, communication and cultural studies in 2010 in Kassel, Germany and Aarhus, Denmark, he has been working in Germany, Chile and Austria, in journalism, social media and media research. Andreas has also twice participated in the Eurotours program,

which funded his research about cell phone use in a small village in Romania in 2017 and about the independence movement in Barcelona in 2018.



#### TIMISOARA 2021 - EUROPEAN CAPITAL OF CULTURE (ROMANIA)

##### **Simona Neumann**

Ms. Neumann is CEO of Timisoara 2021 - European Capital of Culture (Romania) since January 2013. She has 20 years of professional experience in managing multi-stakeholder programmes in Romanian and international context in the fields of culture, education, public diplomacy, people-to-people contacts and development of civil society. She worked at the European Commission in Brussels, UNDP Bucharest, Institute for International Education in Washington, DC (USA); at the West University of Timisoara; and at the Intercultural Institute of Timisoara. She holds a Ph.D. in Public Diplomacy from the Babes-Bolyai University in Cluj (2011) and has specialized in strategic management of non-profit organisations at Harvard University, Kennedy School of Government.



#### NATIONAL COMMITTEE FOR UNESCO NETHERLANDS

##### **Ankie Petersen**

Ms. Petersen is a young professional in the cultural heritage sector with a double master's degree in Design Cultures and Heritage Studies from the Vrije Universiteit Amsterdam. She works as a project manager Culture & Education at the National Committee for Unesco in the Netherlands, focussing on cultural policy in the Netherlands. Aside from her work at Unesco, she writes, conducts independent academic research and runs projects under the name of her agency Old News - Urban Heritage Strategies, where she focusses on cultural heritage, development and inclusion. She was a participant of the 2018 The Future is Heritage conference in Berlin.



## AUSTRIAN FEDERAL MINISTRY OF SUSTAINABILITY AND TOURISM

### **Michael Roth**

Mr. Roth is a spatial planner and senior policy advisor for Urban and Regional Policies in the Austrian Federal Ministry of Sustainability and Tourism. From 2007-2014 he was in charge of setting up the Austrian Federal Council on Baukultur and managing its secretariat. He currently chairs the EU Urban Development Group (UDG) during the Austrian Presidency of the Council of the European Union and also co-chairs the national Austrian coordination platform on Urban Matters. Michael has also been guest lecturer at the Technical University Vienna on EU Urban Development.



## EUROPEAN COMMISSION

### **Erminia Sciacchitano**

Ms. Sciacchitano is Chief Scientific Advisor of the European Year of Cultural Heritage at the Directorate-General for Education, Youth, Sport and Culture. Policy officer at the European Commission's DG for Education and Culture, and Chief Scientific Advisor of the European Year of Cultural Heritage, she contributes towards policy development on cultural heritage and economy of culture. She has developed extensive experience on European cooperation on culture and EU funded research on cultural heritage, and held positions of Head of Unit for International relations and Research in the Italian Ministry for Cultural Heritage. Her achievements include the Italian signing of the CoE Framework Convention on the Value of Cultural Heritage for Society (Faro). Architect, she holds a PhD in Historic Buildings Survey and a Master's in European Studies and International Negotiations.



## TALLINN MUSIC WEEK, SHIFWORKS EE

### **Helen Sildna**

Ms. Sildna is one of Estonia's most celebrated cultural entrepreneurs who promotes and produces concerts, festivals, and social campaigns. She has helped develop the export and marketing strategy for Estonia's creative sector. Helen is an outspoken member of the Baltic-Nordic creative community, vocal on equal rights, diversity and internationalization. Based in Estonia, Helen has been a music promoter and events producer for 15 years.

Having worked at Baltics' biggest concert agency BDG (currently LiveNation) as an international talent booker, she established her own music promotion company Musiccase in 2008, which has promoted Morrissey, Sigur Ros, Patti Smith, Feist and Regina Spektor to mention a few. Helen is the founder and owner of Tallinn Music Week. Having started out as a music industry conference and showcase festival in 2009, TMW has broadened its concept further into an all-encompassing city festival, covering arts, design, technology, city space and food culture, and discussing various societal issues within its talks sessions, presentations and conference panels. In 2017 Tallinn Music Week hosted over 1,300 conference delegates and 37,000 festival visitors, around 2000 of them international guests. Helen is a board member of Music Estonia, previously also a member of former President Toomas Hendrik Ilves' Think Tank.

In 2014 Helen was awarded with the Tampere Music Award at Music & Media Finland's industry gala for Exceptional Achievements in Music Business, in 2015 she was nominated the Citizen of the Year by Estonian Ministry of Culture and in 2016 Estonian President Toomas Hendrik Ilves awarded her the Order of White Star of IV Class for her contribution to Estonian music life and civil society. Helen is an outspoken member of the creative community, vocal on equal rights, diversity and internationalization.





## UPPSALA UNIVERSITY

**Jerminia Stanojev**

Postdoctoral Researcher, Uppsala University (Department of Art History, Conservation) and independent consultant Representative of the European Commission's Structured Dialogue group on "Skills, training and knowledge transfer: traditional and emerging heritage professions"



## LUDWIG BOLTZMANN INSTITUTE FOR RESEARCH ON CONSEQUENCES OF WAR (BIK)

**Barbara Stelzl-Marx**

Ms. Stelzl-Marx was born in Graz, Austria, in 1971. She is the director of the Ludwig Boltzmann Institute for Research on Consequences of War (BIK), Graz – Vienna – Raabs, Austria, and vice-president of the Austrian UNESCO Commission, Vienna. In 2010 she finished her prize-winning habilitation in contemporary history.



## ARS ELECTRONICA

**Gerfried Stocker**

Mr. Stocker is a media artist and an electronic engineer. Since 1995 he has been a managing and an artistic director of Ars Electronica. 1995/1996 he developed the groundbreaking exhibition strategies of Ars Electronica Center with a small team of artists and technicians and was responsible for the set-up and establishment of Ars Electronica's own R&D facility, Ars Electronica Futurelab. Since 2004 he has been in charge of developing Ars Electronica's program of international exhibition tours. From 2005 on he planned the expansion of Ars Electronica Center and implemented the total substantive makeover of its exhibits. Stocker is a guest speaker at many international conferences and a Visiting Professor at Osaka University of Arts as well as guest lecturer at Deusto University Bilbao. He is also a consultant for many international

companies on creativity and innovation management.



## MICHAEL CULTURE (AISBL)

### **Corinne Szteinszneider**

Ms. Szteinszneider is coordinator of Michael Culture (Aisbl) since 2013, the European trans sectorial network for valorization of digital cultural heritage (public & private cultural institutions, ministries of Culture, Universities,...).

Corinne worked also for Dédale (2013-2015) (Culture + social innovation + technology) as manager of European and International development within she developed 2 Creative Europe projects linked to art, culture – public spaces and empowerment of citizens and research projects linked to digital and social innovation. Corinne also used to work during 10 years in the french cultural contact point Relais Culture Europe as General Secretary. She's also the representative of Michael Culture in the stakeholders committee for EYCH.

Corinne is now in charge of coordination and development of Michael Culture and especially in charge of relation with ministries and relevant communities (culture, research, art, technology...) and she manages the European projects within the association is involved, mainly under H2020 program and under Europeana Initiative.



### **Andrea Thilo**

Ms. Thilo studied Social and Business Communication at the Universität der Künste (UdK, former HdK) in Berlin. She completed a traineeship at the German public broadcaster NDR, worked as TV-reporter and editor for NDR. Later she presented on Pro 7 and reported for the European BBC1 show 'The E-Files' on a freelance basis.

Since 1998, Andrea Thilo has worked as a docfilm

producer, freelance journalist and host for conferences and open space formats, mainly in the field of cultural transformation/diversity, digital disruption and sustainability/climate change.

In 1999, Andrea Thilo founded the production company BOOMTOWNMEDIA GmbH+CoKG in Berlin together with her partners Thomas Grube and Uwe Dierks. Their first production, WARSCHAU EXPRESS, was nominated for the German television award in 2000. Five years later, the producer trio Thilo, Grube & Dierks got awarded the German Film Prize for the internationally recognized box office hit RHYTHM IS IT! about the education work of the Berlin Philharmonic orchestra and Sir Simon Rattle.

Andrea Thilo left her company BOOMTOWN MEDIA in 2011 to further connect and communicate in the realm of arts&culture, sustainability and transformation.



### **Hermann Vaske**

Mr. Vaske is a director, author and producer. As a director he worked with actors such like Dennis Hopper, Harvey Keitel, Udo Kier and John Cleese. As a producer he filmed with extraordinary human beings like Nelson Mandela, Stephen Hawking and the Dalai Lama. His films were shown in Cannes, Toronto and Palm Springs. His latest film „Why Are We Creative: The Centipede’s Dilemma“ premiered at the Venice Film Festival 2018. The same year his „Why Are You Creative“ exhibition featuring artworks and drawings from Marina Abramovic to David Bowie was shown at the Museum of Communication in Frankfurt and Berlin.



### **EUROPEANA FOUNDATION**

#### **Harry Verwayen**

Mr. Verwayen is the Executive Director Europeana Foundation, and the operator of the Europeana platform. Across Europe, museums, galleries and archives digitize their collections. Europeana supports these

organisations in their digital transformation by making these collections available as widely as possible so that people can find and use them. For work, for learning or just for fun. Our work is guided by creative collaboration, supportive teamwork and the idea that sharing and reusing cultural content can positively transform the world. Prior to this Harry worked at the Amsterdam based think tank KnowledgeLand where he was responsible for business model innovation in the cultural heritage sector. Harry holds a MA in History from Leiden University and has worked over ten years in the Academic Publishing Industry. Mediocre tennis player, reasonable cook, aspiring photographer.



### **Xander Vermeulen Windsant**

Mr. Windsant, born in Haarlem, NL, in 1979, graduated with honors at the Faculty of Architecture, University of Technology Delft. After working at Claus en Kaan Architecten in Amsterdam, he established XVW architectuur in 2010. Since then he has worked, together with a small team, on mostly housing projects. These projects range from small private commissions, medium size newly built apartment buildings to large scale renovation projects. In all of these projects, close collaboration with the future inhabitants is a key part of the project. One of these projects, Kleiburg (designed together with NL Architects), won the Mies van der Rohe Award 2017 and the Dutch Design Awards 2017.

## Photo Credits

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