

Media programme

Informal meeting of trade ministers –

Trade. Jobs. Future.

Thursday 4 and Friday 5 October 2018

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Imprint

Event: Informal meeting of trade ministers
Date, time: 4-5 October 2018
Venue: Hofburg Innsbruck, Rennweg 1, 6020 Innsbruck
Host: Federal Ministry for Digital and Economic Affairs



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1. Media Events

Thursday 4 October 2018

- 12:00-19:00 Opening hours of the media centre and for media accreditation
(media accreditation closes at 18:00)
- Venue: Hofburg Innsbruck, Rennweg 1, 6020 Innsbruck,
(access exclusively via Hofgasse!)
- 18:45-20:15 **Excursion programme** for interested media representatives
- 19:00: **Traditional Tyrolian reception** by the Governor of Tyrol and the the Imst shooting association
- Venue: Maria-Theresien-Straße, 6020 Innsbruck
- 19:30: **Special ride** to the red carpet in the Remise of the Innsbrucker Verkehrsbetriebe (depot of the Innsbruck public transport network, located at Pastorstraße), reception by the Austrian Federal Railways music band
- Meeting point: Burggraben stop
- 19:45: SPACE – visit of a presentation of export oriented businesses with a focus on digitalisation
- Venue: Remise IVB, Shed, Pastorstraße, 6020 Innsbruck
- Followed by return transport to the city centre

Friday 5 October 2018

- 07:00-18:00 Opening hours of the media centre and for media accreditation
(media accreditation closes at 12:30)
- 08:15 **Arrival** of the ministers at the Hofburg Innsbruck
- PHOTO & VIDEO OPPORTUNITY – Doorstep**

Venue: Hofburg Innsbruck, Rennweg 1, 6020 Innsbruck
(access exclusively via Hofgasse!)

followed by

Welcome by Federal Minister Margarete Schramböck
**exclusively HOST broadcaster and HOST
photographers**

09:15

Plenary of the trade ministers

**PHOTO & VIDEO OPPORTUNITY at the beginning –
Tour-de-table (please note: only open to photo and
camera crews)**

Meeting point: 08:55 in the media centre

10:30

GROUP PHOTO

Meeting point: 10:15 in the media centre

12:30

PRESS CONFERENCE with

- Cecilia Malmström, EU Commissioner for Trade
- Margarete Schramböck, Federal Minister for Digital and
Economic Affairs

Languages: German, English, French with simultaneous
interpretation

Venue: Media centre

2. Accreditation and Practical Information

Only media representatives who have obtained prior online accreditation with the Federal Press Service are allowed access to the media events of this programme and to use the media centre in the Hofburg Innsbruck, Rennweg 1, 6020 Innsbruck (access exclusively via Hofgasse!).

Online accreditation can be carried out directly on the website of the Austrian Presidency at <https://www.eu2018.at/media/Media-accreditation.html>.

The accreditation badge is valid for the entire duration of the Austrian Presidency of the Council of the European Union.

The online accreditation system contains a **list of all the events** for which you can register. Please register in advance for the event you wish to attend.

2.1. Accreditation Desk

You can collect your accreditation badge Monday to Friday from 09:00 to 13:00 from the Media Accreditation Office of the Federal Press Service (Schauflegasse 1, 1010 Vienna).

On 4 October 2018 from 12:00, and on 5 October 2018 from 07:00, accreditation badges can also be collected from the media accreditation desk of the Hofburg Innsbruck (Rennweg 1, 6020 Innsbruck – access exclusively via Hofgasse).

Collection times for accreditation badges (Schauflegasse 1, 1010 Vienna):

- Monday to Friday: from 09:00 to 13:00

Collection times for accreditation badges at the media accreditation desk of the Hofburg Innsbruck (Rennweg 1, 6020 Innsbruck – access exclusively via Hofgasse):

- 4 October: from 12:00 to 18:00
- 5 October: from 07:00 to 12:30

To collect your accreditation badge, you will need to present three documents: your accreditation confirmation, a valid press card or the original letter of assignment from your media organisation, and a government-issued photo identification (identity card, passport or driving licence).

3. Conference and Media Centre

For the duration of the event a media centre for accredited media representatives has been installed in the Hofburg Innsbruck.

3.1. Address

Media centre in the Hofburg Innsbruck

Rennweg 1 (access exclusively via Hofgasse!):
6020 Innsbruck

3.2. Access

The Austrian Presidency is committed to promoting sustainability and we therefore recommend that all attendees use public transport. The Hofburg Innsbruck has superb public transport connections.

By Plane

Innsbruck Airport is located in the west of the city approximately 4 km from the city centre. All year round, this international airport offers good connections to Amsterdam, Frankfurt, London and Vienna, to name only a few, and is thus well connected to the worldwide flight network. This offer is complemented by numerous seasonal flights. You will find the current flight schedule and further information at <https://www.innsbruck-airport.com/en>.

By Train

Given the privileged geographical location of Innsbruck (north-south axis), the train is a comfortable way to travel to the city. Innsbruck has excellent Intercity and Eurocity connections to Zurich, Vienna, Munich and Bolzano. For more information, please visit <http://www.oebb.at/en/>.

By Bus

Bus route H stops at the Marktplatz bus station. The media centre is approximately 5 minutes walk from the bus station. Detailed schedules of the Innsbruck public transport network can be found at <https://www.ivb.at/en.html>.

3.3. Entrance for Media

The entrance for media representatives is located at the end of the Hofgasse, opposite Hofgasse 10.

3.4. Local Area Map



3.5. Opening Hours

Opening hours of the media centre:

- 4 October 2018: from 12:00 to 19:00
- 5 October 2018: from 07:00 to 18:00

3.6. Parking

The “Congress-Garage” car park, located at Rennweg 3, is the car park closest to Hofburg Innsbruck. Parking fees will arise. You can also park your vehicle in the APCOA underground car park “InnenSTADT Garage Innsbruck”, located at Kaiserjägerstraße 1, 6020 Innsbruck (approximately 5 minutes by foot), the “Altstadtgarage Innsbruck”, located at Innrain 4, 6020 Innsbruck (approximately

7 minutes by foot), the “Kaufhaus Tyrol Zentralgarage”, located at Wilhelm-Greil-Straße 10, 6020 Innsbruck (approximately 9 minutes by foot), or in the “Sparkasse-Hörtnagl-Tiefgarage”, located at Sparkassenplatz 1, 6020 Innsbruck (approximately 9 minutes by foot). Parking fees will arise in all of these car parks.

3.7. Information Desk

An information desk has been set up in the entrance area. It offers the following services:

- general information
- daily agenda and updates
- technical support

3.8. Equipment

The media centre has 40 workspaces for media representatives and offers the following equipment:

- desks and chairs
- 220V power supply
- Wi-Fi
- limited number of LAN access points
- black and white printer

3.9. Catering

The buffet is located in the media centre. You can pick up free snacks and drinks here during the media centre opening hours. In addition, a buffet lunch will be provided on 5 October.

3.10. Please Note

- During the Austrian Presidency, video recordings, audio recordings and photos featuring attendees may be taken. This material may be shared by the Austrian Presidency or the Austrian Federal Government including on their websites or social media channels. By attending events, attendees agree to this material being published on an unlimited basis.
- Workspaces in the media centres are allocated on a first-come first-served basis. Event organisers are unable to reserve workspaces for media representatives. The Austrian Presidency team will remove from unoccupied workspaces any reserved signs placed there by media representatives an hour after the start of an event.

- The Austrian Presidency assumes no responsibility for loss or damage to property.
- Taking photos or making recordings of confidential documents or other property belonging to attendees (including with mobile phones) is strictly forbidden.
- Under no circumstances are security staff to be filmed or photographed.
- The Federal Press Service reserves the right, should the need arise, to confiscate accreditation badges and thus revoke accreditation.
- Lost property will be kept at the information desk of the media centre for the duration of the event.

4. Host Services

4.1. Host Broadcaster

ORF (Austrian Broadcasting Corporation) is the host broadcaster for the Austrian Presidency and will provide free of charge to any interested Austrian or international radio stations and television channels **audiovisual material in broadcast quality (HD)** on this informal ministerial meeting.

Audiovisual material will be broadcast via EbS, the European Union's TV information service (programme: <http://ec.europa.eu/avservices/ebs/schedule.cfm>, satellite reception: <http://ec.europa.eu/avservices/ebs/satellite.cfm?sitelang=en>) and can be downloaded in real time via the website of the European Commission's Audiovisual Services at <https://ec.europa.eu/avservices/>.

The live feed of the audiovisual material can be received in the TV and radio booths and the parking spaces for satellite news gathering trucks (SNGs) at the permanent conference and media centre. Additional broadcasting requirements should be notified to the host broadcaster and will incur charges.

The host broadcaster will provide the following audiovisual material:

- arrivals and doorsteps in original language version
- handshakes (host welcome) in original language version
- tour-de-table
- Austrian Presidency press conference (original language version as well as German, English and French)

With regards to current coverage, rights of use are not limited in time or space.

The host broadcaster will also provide the following services:

- technical support
- registration for and allocation of **stand-up positions**
- registration for and allocation of **SNGs**

For queries and bookings of stand-up positions, TV and radio booths and registration for SNGs, please contact the host broadcaster directly:

host.eu2018@orf.at

4.2. Use of Radio Frequencies

Broadcasting licences for international TV stations have to be applied for individually at the telecommunications authority of the respective federal province. The application form for temporary use of radio equipment can be downloaded at

the weblink <https://www.eu2018.at/media/Host-Services.html>. Please send the filled in form to the competent telecommunications office:

Telecommunication office Tyrol and Vorarlberg

Address: Valiergasse 60, 6010 Innsbruck

Fax: +43 71162/654709

Email: fb.innsbruck@bmvit.gv.at

Further information can be found at

<https://www.bmvit.gv.at/ofb/organisation/nachgeordnet/fmb/index.html>.

For productions, you need to coordinate radio frequencies via the frequency portal of the host broadcaster ORF <https://frequenz.orf.at/>.

Contact for frequency coordination ORF

Wolfgang Wollner

Email: wolfgang.wollner@orf.at

Mobile: +43 664 627 85 24

4.3. Host Photographer Services

All official photos taken by the host photographer team will be published on the Austrian Presidency's Flickr channel (www.flickr.com/eu2018at). Here you will find photos taken at this informal ministerial meeting. The photos will be provided free of charge in digital form and in printing quality meeting IPTC standards.

5. Contact and Addresses

5.1. Content-Related Information

Government Spokesperson and Spokesperson for the Austrian Presidency of the Council of the European Union

Peter Launsky-Tieffenthal

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Mobile: +43 664 881 169 81

Spokesperson for the Austrian Presidency of the Council of the European Union and Spokesperson for Coreper I

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Spokesperson for the Austrian Presidency of the Council of the European Union and Spokesperson for Coreper II

Alexander Paier

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Spokespersons for the Federal Minister for Digital and Economic Affairs, Margarete Schramböck

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Kathrin Schriefer

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Mobile: +43 699 19 03 28 89

5.2. Organisational Information

Media Accreditation

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Email: irene.kaufmann@bka.gv.at

Email: federalpressservice@bka.gv.at

Federal Press Service (Media Support)

Claus Hörr

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Mobile: +43 664 610 4594

5.3. Host Broadcaster

ORF (Austrian Broadcasting Corporation)

Email: host.eu2018@orf.at

5.4. Host Photographer Services

Email: hostphoto@eu2018.at

5.5. Website & Social Media Editorial Team

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