

Media programme

SERVUS EUROPE – Kick-off event for the Austrian
Presidency of the Council of the European Union in
Schladming
Saturday 30 June 2018

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Imprint

Event: SERVUS EUROPE – Kick-off event for the Austrian Presidency of the Council of the European Union in Schladming

Date, time: 30 June 2018, 09:00-20:30

Venue: Planai mountain
Schafalm, 8970 Schladming

Planai stadium
8970 Schladming

Host: The Federal Chancellery of Austria

In cooperation with: Schladming Town



Editor: Austrian Presidency of the Council of the European Union

Version: 25 June 2018

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1. Press Events

Friday 29 June 2018

13:00-18:00 Opening hours for media accreditation and of the media centre

Venue: Congress Schladming, Europaplatz 800, 8970 Schladming

Saturday 30 June 2018

07:00 Opening of the media accreditation and of the media centre

Venue: Congress Schladming, Europaplatz 800, 8970 Schladming

09:00 Gondola ride up the Planai mountain
Accredited media representatives can take the gondola free of charge (ascent and descent)

Opening of the media working space in the Schladminger Hütte mountain hut (until 14:00)

09:45 **Arrival** of Federal Chancellor Sebastian Kurz, Prime Minister Boyko Borissov and European Council President Donald Tusk at the top of the Planai – musical welcome
PHOTO & VIDEO OPPORTUNITY

Venue: Planaibahn mountain station

09:55 **Arrival** of Federal Chancellor Kurz, Prime Minister Borissov and European Council President Tusk for a working breakfast on the Schafalm
PHOTO& VIDEO OPPORTUNITY – Doorstep

11:00 **Symbolic handover of the presidency of the Council of the European Union** from Bulgaria to Austria and **press statements** by Federal Chancellor Kurz, Prime Minister Borissov and European Council President Tusk.

Venue: Schafalm, Planai

Languages: German, Bulgarian and English with consecutive interpretation

followed by **Group photo**

- 11:05** **Arrival** of Vice-Chancellor Heinz-Christian Strache on the Planai – musical welcome and descent to the Schafalm
PHOTO & VIDEO OPPORTUNITY
Venue: Planaibahn mountain station
- 11:25** **Meeting** with members of the Federal Government and Governor of Styria Hermann Schützenhöfer and farewell to Prime Minister Boyko Borissow
Venue: Planaibahn mountain station
- 11:35** **Joint walk on the EU Trail** with Federal Chancellor Kurz, European Council President Tusk and members of the Federal Government
PHOTO & VIDEO OPPORTUNITY
Venue: Planai mountain
- 12:30 **Reception** held by the Governor of Styria Hermann Schützenhöfer
PHOTO & VIDEO OPPORTUNITY at the beginning
Venue: Schafalm, Planai
- 12:00-14:00 Lunch for media representatives
Venue: Schladminger Hütte
- 14:00 Closure of the media working space in the Schladminger Hütte
- 17:00 Warm up for the Europe LIVE concert
Venue: Planai stadium
- 19:00-20.30** **Europe LIVE concert** – Europe’s biggest band comes together and plays LIVE in concert. The artists include Die Seer, Opus and Cesár Sampson. Further information can be found at https://www.servus-europa.at/index_en.html.
Designated areas for taking photos and filming can be found on the top platform of the **Hohenhaus Tenne** après-ski hut
Venue: Planai stadium
- 20:30 **Aftershow party** in the **Hohenhaus Tenne** après-ski hut
- 22:00 Closure of the SERVUS EUROPE media centre

2. Accreditation and Practical Information

Only media representatives who have obtained prior online accreditation with the Federal Press Service are allowed access to the media events of this programme and to use the media workstations on the Planai and in congress Schladming.

Online accreditation can be carried out directly on the website of the Austrian Presidency at <https://www.eu2018.at/media/Media-accreditation.html>.

The accreditation badge is valid for the entire duration of the Austrian Presidency of the Council of the European Union.

The online accreditation system contains a **list of all the events** for which you can register. Please register in advance for the event you wish to attend.

2.1 Accreditation Desk

You can collect your accreditation badge Monday to Friday from 9:00 to 13:00 from the Media Accreditation Office of the Federal Press Service (Schauflegasse 1, 1010 Vienna).

On 29 June (13:00-18:00) and 30 June (07:00-18:00) accreditation badges can also be collected from the media accreditation desk in the SERVUS EUROPE media centre in congress Schladming.

Collection times for accreditation badges (Schauflegasse 1, 1010 Vienna):

- Monday to Friday: from 09:00 to 13:00

Collection times for accreditation badges in the SERVUS EUROPE media centre (Europaplatz 800, 8970 Schladming):

- 29 June 2018: from 13:00 to 18:00
- 30 June 2018: from 07:00 to 18:00

To collect your accreditation badge, you will need to present three documents: your accreditation confirmation, a valid press card or the original letter of assignment from your media organisation, and a government-issued photo identification (identity card, passport or driving licence).

3. SERVUS EUROPE Media Centre and Schladminger Hütte Media Working Space

Media representatives covering SERVUS EUROPE – Kick-off event for the Austrian Presidency of the Council of the EU will have access to working space in the Schladminger Hütte on the Planai and in the SERVUS EUROPE media centre.

3.1. Address

SERVUS EUROPE media centre: Europaplatz 800, 8970 Schladming

Schladminger Hütte: Oberhausberg 33, 8967 Oberhausberg

3.2. Access

Schladming

By Car: From Vienna, take the A2, S6, A9 and continue on the B320. From Salzburg or Klagenfurt, take the A10 to Altenmarkt and continue on the B320.

By Train: There are good rail connections from Vienna and Salzburg to Schladming. Train schedules can be found at www.oebb.at/en/.

Shuttle from Vienna to Schladming: For media representatives a shuttle bus will be available to transfer them from Vienna to Schladming. Departure is at 04:30 sharp from Ballhausplatz (arrival at approximately 08:30). For the return trip there are two possibilities:

- shuttle bus 1: departure at 18:00 in front of the SERVUS EUROPE media centre in Schladming (arrival in Vienna at approximately 22:00).
- shuttle bus 2: departure at 21:00 in front of the SERVUS EUROPE media centre in Schladming (arrival in Vienna at approximately 01:00 on 1 June 2018).

In order to use the shuttle service, prior binding registration with the Federal Press Service at federalpressservice@bka.gv.at is necessary. Registration ends Thursday 28 June, 16:00.

3.3. Accommodation

Please be aware that the Austrian Presidency will not be reserving any hotel rooms for media representatives. However, Tourist Office Schladming will be happy to assist you with any reservation enquiries.

Tourist Office Schladming

Rohrmoosstraße 234
8970 Schladming

Tel.: [+43 \(0\)3687 2277722](tel:+43036872277722)

Email: tanja@schladming.com

Web: <https://www.schladming-dachstein.at/en/schladming>

3.4. Ride up the Planai Mountain

On Saturday 30 June the Planai cable car will operate between 09:00 and 17:00. Media representatives accredited with the Federal Press Service for the Austrian Presidency can take the gondola free of charge (ascent and descent). **Please note that there will be security checks at the valley station** which might cause delays.

On the day of the event **the Planaistraße, which is a toll road**, will be closed for private transport between 09:00 and 16:00. Access for media representatives is possible in exceptional cases only and dependent on prior registration. **Please register at federalpressservice@bka.gv.at by 16:00 on Thursday 28 June 2018 at the latest.**

The Planaistraße starts approximately 1 km east of Schladming (at the petrol station). Starting from the middle station of the cable car, it is a toll road. Further information can be found at <https://www.planai.at/en/tickets-and-prices/planaistrasse-toll>.

3.5. Local Area Map





3.6. Opening Hours

On 30 June 2018 in Schladming there will be two locations where media representatives can work from:

- **SERVUS EUROPE media centre** in the congress Schladming, open **from 07:00 to 22:00**. Media work space in the **Schladminger Hütte**, open **from 09:00 to 14:00**.

3.7. Parking

Media representatives can park their cars free of charge in the underground car park at the **SERVUS EUROPE media centre** in the congress Schladming.

3.8. Equipment

The SERVUS EUROPE media centre and the media working space in the Schladminger Hütte offer the following equipment:

- desks and chairs
- 220V power supply
- Wi-Fi
- limited number of LAN access points

In the SERVUS EUROPE media centre only:

- limited number of permanent laptops in the media centre
- black and white printer
- lounge area

3.9. Taking Photos and Filming at the Europe LIVE Concert

Designated areas for taking photos and filming can be found on the top platform of the **Hohenhaus Tenne** Schladming, right next to the Planai stadium. Only media representatives accredited with the Federal Press Service for the Austrian Presidency are permitted to access the platform.

3.10. Catering

We would like to invite you to

- a lunchtime snack in the Schladminger Hütte: 12:00-14:00
- a buffet in the SERVUS EUROPE media centre: 14:00-22:00

Non alcoholic beverages are available during the opening hours of the media working space and the media centre.

3.11. Please Note

- During the Austrian Presidency, video recordings, audio recordings and photos featuring attendees may be taken. This material may be shared by the Austrian Presidency or the Austrian Federal Government including on their websites or social media channels. By attending events, attendees agree to this material being published on an unlimited basis.
- Workstations in the media centres are allocated on a first-come first-served basis. Event organisers are unable to reserve workstations for media representatives. The Austrian Presidency team will remove from unoccupied

workstations any reserved signs placed there by media representatives an hour after the start of an event.

- The Austrian Presidency assumes no responsibility for loss or damage to property.
- Taking photos or making recordings of confidential documents or other property belonging to attendees (including with mobile phones) is strictly forbidden.
- Under no circumstances are security staff to be filmed or photographed.
- The Federal Press Service reserves the right, should the need arise, to confiscate accreditation badges and thus revoke accreditation.

4. Host Services

4.1. Host Broadcaster

ORF (Austrian Broadcasting Corporation) is the host broadcaster for the Austrian Presidency, and will provide free of charge to any interested Austrian or international radio stations and television channels **audiovisual material in broadcast quality (HD)** of the SERVUS EUROPE kick-off event.

Audiovisual material will be broadcast via EbS, the European Union's TV information service (programme: <http://ec.europa.eu/avservices/ebs/schedule.cfm>, satellite reception: <http://ec.europa.eu/avservices/ebs/satellite.cfm?sitelang=en>) and can be downloaded in real time via the website of the European Commission's Audiovisual Services at <https://ec.europa.eu/avservices/>.

Additional broadcasting requirements should be notified to the host broadcaster and will incur charges.

The host broadcaster will provide the following audiovisual material:

- arrival at the working breakfast
- symbolic handover of the presidency of the Council of the EU and press statements
- group photo
- Europe LIVE concert (pre-recorded, available from 22:00, before that short excerpts of the beginning)

With regards to current coverage, rights of use are not limited in time or space.

The host broadcaster will also provide the following services:

- technical support
- registration for and allocation of **SNGs** at the SERVUS EUROPE media centre

For queries and registration for SNGs, please contact the host broadcaster directly:

host.eu2018@orf.at

4.2. Use of Radio Frequencies

Broadcasting licences for international TV stations have to be applied for individually at the telecommunications authority of the respective federal province. Relevant information can be found at www.bmvit.gv.at/ofb/.

For productions, you need to coordinate radio frequencies via the frequency portal of the host broadcaster ORF <https://frequenz.orf.at>.

Contact for frequency coordination

Wolfgang Wollner

Email: wolfgang.wollner@orf.at

Mobile: +43 664 6278524

4.3. Host Photographer Services

All official photos taken by the host photographer team will be published on the Austrian Presidency's Flickr channel (www.flickr.com/eu2018at). This will contain, in particular, photos of informal ministerial meetings, meetings with EU institutions, meetings with third countries and individual conferences. The photos will be provided free of charge in digital form and in printing quality meeting IPTC standards.

5. Contact and Addresses

Content-Related Information

Government Spokesperson and Spokesperson for the Austrian Presidency of the Council of the European Union

Peter Launsky-Tieffenthal

Tel.: +43 1 53115 202050

Email: spokesperson@eu2018.at

Mobile: +43 664 881 169 81

Spokesperson for the Federal Chancellor

Etienne Berchtold

Tel.: +43 53115-202064

Email: etienne.berchtold@bka.gv.at

Mobile: +43 664 881 169 52

Information on the Europe LIVE concert

Email: presse@servus-europa.at

Organisational Information

Media Accreditation

Irene Kaufmann

Tel.: +43 1 53115 202561

Email: irene.kaufmann@bka.gv.at

Email: federalpressservice@bka.gv.at

Federal Press Service (Media Support)

Claus Hörr

Tel.: +43 1 53115 204282

Email: mediaservice@eu2018.at

Mobile: +43 664 610 4594

Host Broadcaster

ORF (Austrian Broadcasting Corporation)

Email: host.eu2018@orf.at

Host Photographer Services

Email: hostphoto@eu2018.at

Website & Social Media Editorial Team

Susanne Weber

Email: online@eu2018.at

Mobile: +43 664 610 6165

Further Information

General information regarding accreditation for presidency events in Austria can be found in the Media Guide on the website of the Austrian Presidency of the Council of the EU at www.eu2018.at and at https://www.servus-europa.at/index_en.html.